

**Héloïse Borden**  
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[www.BoldMonster.com](http://www.BoldMonster.com)

## EDUCATION

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**Boston University** Boston, MA

**Communications School, Bachelor of Arts**

2009

TV Production Major, concentration in Anthropology

- Awarded *College Service Award* for work on University TV Station
- Uwire100 nominee, awarded to top journalism students in the country
- Acted on management board and as interim General Manager of TV Station
- Executive producer and talent for news program

**Lawrence Academy** Groton, MA

2005

## WORK HISTORY

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**Bold Monster LLC** Boston, MA

**CEO & Executive Producer**

June 2012 - Present

- Produces high definition video content for use across multiple media platforms
- Services include concept development, video recording/editing & DVD authoring

**Houghton Mifflin Harcourt** Boston, MA

**Freelance Production & Editing**

March 2012 - Present

- Ongoing relationship includes producing, camera operation and video editing

**America's Test Kitchen** Brookline, MA

**Set Design/Production**

May 2012

- Dressed set and on set fridges with props, produce and live herbs
- Assisted overall production

**WCVB-TV Channel 5/styleboston** Boston, MA

Oct. 2009 - Nov. 2011

**Senior Producer/Host/Video Editor**

- Pitched/conceptualized/wrote lifestyle segments
- Field produced & directed segments
- Engaged and supervised production/post-production crew, producers and talent
- Maintained relationship with ABC Boston & important/national show sponsors
- Reviewed scripts for style and continuity
- Co-hosted weekly red carpet segment and filled in for hosts when unavailable
- Video edited between 2-3 segments per week for air
- Created all video sales materials/reels

**Kitay Productions** Boston, MA

Sept. 2009 – August 2009

**Director's Assistant**

- Part of in-house production team for Agganis Arena at Boston University
- Assisted Director with live JumboTron broadcast for NCAA hockey games

**WGBH/Simply Ming** Milford/Boston, MA

Summer 2009

**Production Assistant/Research Assistant**

- Extensively researched recipes & ingredients in weeks prior to taping
- Tended directly to host Ming Tsai
- Greeted and tended to guests
- Ensured continuity on set while taping
- Helped create and take down set

**Academy of Media Production** Boston, MA

Summer 2009

**Teaching Assistant**

- Taught television concepts to high school students
- Ran classes on studio production, field production and video editing
- Oversaw field trips to local TV stations

## SKILLS

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- Fluent in French
- Advanced in Final Cut Pro/Final Cut Studio applications